



20
YEARS
in ARMENIA

**Education for Everyone.
Worldwide. Lifelong**

Adult learning and education denotes the entire body of learning processes, formal, non-formal and informal, whereby those regarded as adults by the society in which they live, develop and enrich their capabilities for living and working, both in their own interests and those of their communities, organizations and societies.

UNESCO

2 | United Nations Educational, Scientific and Cultural Organization

DVW International (the Institute for International Cooperation of the Deutscher Volkshochschul-Verband e.V.) was founded in 1969 in Germany. DVW is a networked

1 | Non-governmental organization

international NGO¹ that operates in more than 30 countries promoting

realization of the right to and opportunities for lifelong learning.

DVW International's country office in Armenia (DVW Armenia) was opened in 2002. During 20 years of operation DVW Armenia has worked to support Adult Learning and Education (ALE) and Supplementary and Continuing Education (SCE) in Armenia through advocacy and diverse interventions.

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1. Opening Remarks



Ester Hakobyan

DVV International
Armenia country director

**Dear readers,
dear DVV International Armenia friends,**

It is my greatest honor to be presenting to you all this publication that tells DVV International Armenia's story of 20 years. To recount a story of partnership and development for lifelong learning and adult education and beyond, we use numbers, testimonies, success stories, visual images. Our story is simple and easy to read, but the work we feature is complex and multifaceted, requiring interventions on policy level (macro), strengthening professional and institutional capacities (meso), reaching out to final beneficiaries (micro). To ensure the achievements and results on all those levels, a number of organizations and several people have worked tirelessly, with commitment to the work and unwavering faith in its mission. This booklet is also about appreciation of all their efforts and I am happy for this opportunity to acknowledge each and every supporter's contribution, including:

- **Our donors**, the German Federal Ministry for Economic Cooperation and Development (BMZ), the German Federal Foreign Office, the European Union, whose support makes our mission and work possible.
- **DVV International** (DVVI), a German non-governmental organization: with support from BMZ has worked for the last 50 years to promote Adult Learning

and Education (ALE) in more than 30 countries around the world, including Armenia. For us, DVVI represents several things - an organization with ALE as its mission, an institution that provides guidance and support, a network of colleagues that are there to provide not only their expertise and professional advice, but friendship as well. For this all, we are grateful.

● **DVV International Armenia staff**, each and every member of this great team, some 20 people in 20 years that steer our work and ensure our results and achievements. You are the best.

● And finally, **our beneficiaries**, those 60,000 people that have believed in what we do and have chosen to improve their skills and livelihoods, their opportunities, their communities together with us. You are the source of our motivation. Together, we are ALE.

A 20th anniversary is a time for celebration and reflection. In 2022, we have had a number of opportunities to do both. The ALE popularization campaign launched this spring has allowed for celebrating and promoting ALE in different ways, i.e. through TV and radio appearances, contests, workshops, Facebook posts, and many others. The short, animated anniversary video film, the congratulatory video messages from our colleagues, partner AECs⁵ events and initiatives, all help us to have another look at our work. This booklet itself is a kind of chronicle documenting DVV International Armenia's 20-year journey with partners, colleagues and beneficiaries. It also leaves the door open for a new chapter in our story, still to come...

3| Republic of Armenia

● **RA³ Ministry of Education, Science, Culture and Sports (MoESCS)**, our government partner that joined our 20th anniversary campaign to once again bring adult education to the forefront. In the past several years MoESCS has worked with DVV International Armenia to prioritize ALE in policies and strategies. We hope to continue our partnership in support of ALE.

● **Adult education centers supported by DVV International Armenia:** it is through these four centers and some of our other partner CSOs⁴ that our work becomes meaningful. Thank you for reaching out to people who need adult education, for inspiring and serving them. What you do matters.

● **ALE experts and professionals** that invest their expertise and experiences into our initiatives and activities. It is with you that we do research, develop and conduct trainings, write articles and books, provide mentorship and consultancy. Thank you.

4| Civil Society Organization

5| Adult Education Center



Uwe Gartenschlaeger

DVV International
deputy director

Dear colleagues in Armenia,

This year we are celebrating 20 years of DVV International's presence in Armenia. It is hard to believe that it has been such a long time since we started our work in Armenia. When DVV International decided to come to Armenia, it was mainly because of the transition period. We believed that Adult Learning and Education could play an important role in that process by bringing new knowledge and skills that people needed after the collapse of the Soviet Union. Our goal was to provide them with competences they would need to be competitive in the labour market, to find their way in the new complicated and complex societies and to live a happy life with their families, in their communities. Back then we were impressed by the intellectual potential of the people in Armenia, despite the challenges the country was facing. Of course, the country is different now, it is much better developed and you can be proud about the successes of adult education in Armenia in the two decades, during which we are active in your country. However, we are convinced that there is still a way to go and DVV International will continue its support of our partners in Armenia for advancing lifelong learning and adult education in the country.

I would like to congratulate you on this impressive milestone and welcome you as a member of the European and global ALE community.

We are ALE!

Celebrating 20 Years of Presence in Armenia

In May 2022 DVV International Armenia in cooperation with the RA Ministry of Education, Science, Culture and Sports launched an Adult Learning and Education (ALE) popularization campaign to mark 20 years of its presence in Armenia and its support to lifelong learning and adult learning and education.

The Campaign's moto was

“Krtabats /OpenEd/. Education for Everyone, Worldwide, Lifelong”

highlighting that

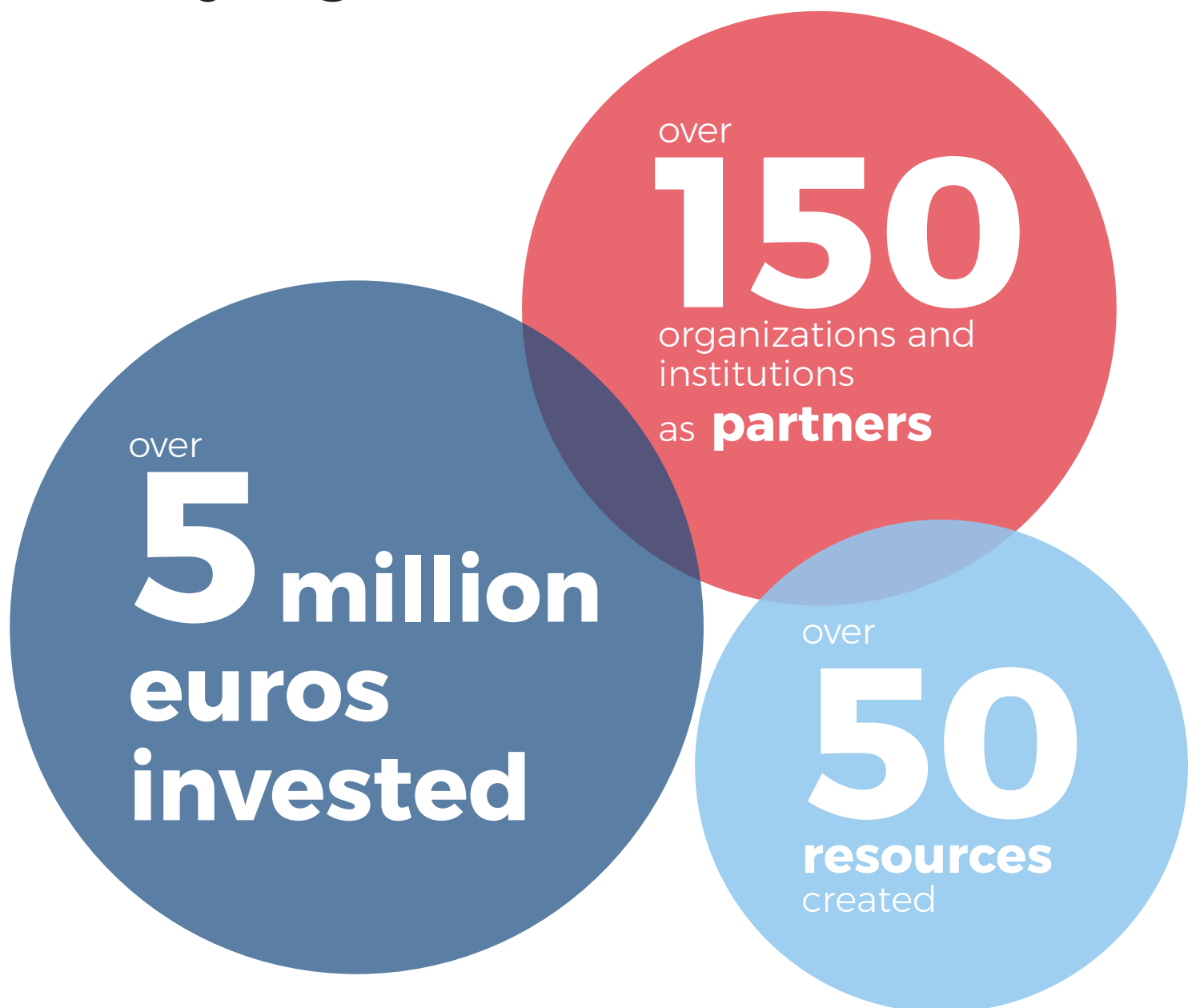
- ALE is an opportunity that opens perspectives for everyone,
- ALE is a process that uncovers internal resources of individuals,
- ALE and LLL⁶ are a right for everyone regardless of age and social status.

6 | Lifelong Learning

The campaign includes various events and competitions, media coverage, awareness raising through social media, publicity of beneficiaries' success stories and many other initiatives. This booklet is an essential part of the campaign since it provides a complete documentation of DVV International Armenia's 20-year history.



2. Key Figures and Facts



2002

FOR EDUCATION, ACTIVE CITIZENSHIP

over

40

projects

implemented

over

100

staff members

experts and

consultants

involved

over

60.000

beneficiaries

reached

2022

AND COMMUNITY DEVELOPMENT



Over 5 million euros invested

DVW International receives core funding for its activities in Armenia from the German Federal Ministry for Economic Cooperation and Development.



DVW International Armenia country office also regularly receives additional funding by applying for grant opportunities provided by the German Federal Foreign Office and the European Union.



German Federal Ministry for Economic Cooperation and Development
3,439,420

● **63.79%**

European Union
1,048,276

● **19.44%**

German Federal Foreign Office
904,480

● **16.77%**

3. Over 40 Projects for Development of Adult Learning and Education

To promote adult learning and education in Armenia, DVV Armenia has worked in a number of key directions since 2002. Implemented programs and initiatives have contributed to:





a | Support to ALE
policies & strategies

b | Institutional & professional
capacity building

c | New opportunities for
beneficiaries through AECs

d | Community development
& civic participation

DWV International Armenia has also received **additional funding** to expand its scope of activities while keeping adult education in focus.

Support to ALE Policies and Strategies

Improving and enforcing adult learning and education policy in Armenia has been one of DVV International Armenia's key priorities. Support is provided in such different forms as:

- Inclusion and upholding of adult education and lifelong learning as a separate sub-sector of education in relevant laws, strategies, government programs;
- Implementation of various researches and studies on ALE policies and practices in Armenia;
- Ensuring participation of policymakers and implementers and civil society in international adult education platforms (CONFINTEA⁷ and EAEA⁸ conferences, etc.), study visits to countries with developed ALE systems, other exchanges;

- Involving international ALE experts etc.

To this end, DVV International Armenia works closely with the Ministry of Education, Science, Culture and Sports of the Republic of Armenia. As a result of this cooperation, 6 provisions regarding promotion of Adult Learning and Education have been included in the 2021-2026 Action Plan of the RA Government.

7 | International Conferences on Adult Education

8 | European Association for the Education of Adults

Zhanna Andreasyan,
Deputy Minister of Education, Science,
Culture and Sports at
CONFINTEA VII, Marakesh,
Kingdom of Morocco,
June 2022



25 | Developing and Advancing Non-Formal Education in the Republic of Armenia; Recognising the Outcomes of Non-Formal Education

25.1 Elaborating a concept paper on non-formal education (including youth and adult learning and education) and a roadmap for its implementation.

25.2 Analysis of and recommendation on harmonizing the terminology (supplementary and continuing education, adult learning and education, lifelong learning, etc.) used in the main education laws and secondary legislative acts of the Republic of Armenia that relate to youth and adult learning and education with the internationally accepted, agreed definitions and standards (for example, used by UNESCO, UNO⁹).

9 | United Nations Organization

25.3 Elaborating relevant methodologies in support of non-formal education as well as capacity building of relevant players, service providers and employees involved in non-formal education.

25.4 Elaborating and testing (piloting) mechanisms for registration of non-formal education entities, service providers, recommendation and certification systems for programmes (courses) implemented by those, granting of credits and recognition of results, and quality assurance.

25.5 Elaborating and introducing a legal basis and institutional mechanisms (including a toolkit) for collecting statistics, including quantitative and qualitative data on non-formal education.

25.6 Raising awareness of non-formal education (including youth and adult learning and education) among the public through advocacy and public campaigns.

The 2021-2026 Action Plan of the Government of the Republic of Armenia

Institutional and Professional Capacity Building

The capacity building programs for ALE professionals and institutions / organizations have been implemented in several main areas, including:

1 | Trainings of trainers (ToT) focusing on the attributes of working with adult learners



2 | Establishment of a non-formal network of Adult Education Centers for joint advocacy, pooling resources and sharing experiences

3 | Study visits to countries with developed ALE system for experience exchange

4 | Project proposal writing, project management and fundraising capacity building measures for the AECs and other partner CSOs

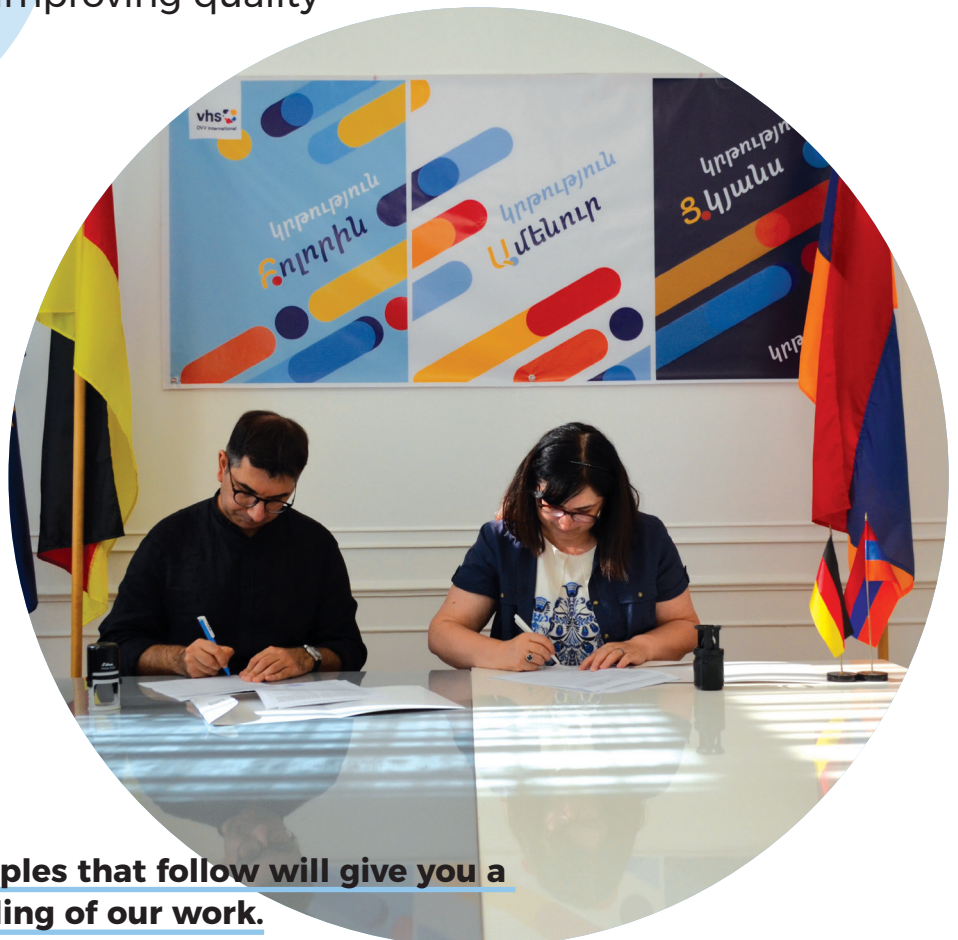


5 | Mentorship and consultancy

for the AECs | CSOs and their staff, monitoring of activities | trainings and feedback

6 | Partnerships

between public and private ALE providers and the AECs for diversifying training offers and improving quality standards



Some of the examples that follow will give you a better understanding of our work.

Study Visits

During the past 20 years, about 160 ALE experts, trainers, government officials and other professionals from Armenia have been involved in study visits to around 30 countries of the world. These trips have given them opportunities to participate in conferences, discussions and training courses, to learn about ALE policies and practice in different countries, to establish partnerships and become involved in networks, etc.



Countries visited:

-
- | | | |
|---------------------------|------------|-------------|
| 1. Austria | 6. Cyprus | 11. Georgia |
| 2. Belarus | 7. Denmark | 12. Germany |
| 3. Belgium | 8. Estonia | 13. Hungary |
| 4. Bosnia and Herzegovina | 9. Finland | 14. Ireland |
| 5. Brazil | 10. France | 15. Jordan |



- 16.** Kyrgyzstan
- 17.** Lithuania
- 18.** Moldova
- 19.** Morocco
- 20.** Portugal

- 21.** Romania
- 22.** Russia
- 23.** Slovenia
- 24.** Spain
- 25.** Sweden

- 26.** Switzerland
- 27.** Turkey
- 28.** Ukraine
- 29.** United Kingdom of Great Britain
- 30.** Uruguay

Training of Trainers

During the past 20 years, DVV International Armenia has regularly developed and implemented training courses for adult educators and ALE professionals. The approaches, content and target groups of the trainings were diverse and ranged from work with regional agricultural colleges, trainings for museum education specialists to trainings for partner organizations / institutions (courses conducted for the Ijevan Adult Education Center staff, “Adult Education and Lifelong Learning” NGO members, etc.). Thus, in 2016, in cooperation with the National Training Fund, around 150

10 | Vocational Education and Training

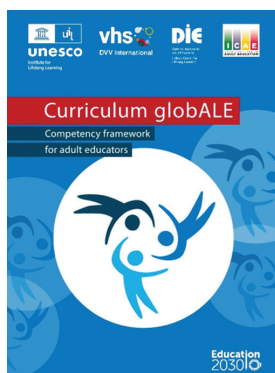
VET¹⁰ specialists were trained in Tavush and Kotayk regions, developing their skills in implementing supplementary and continuous education programs. In addition to the training courses, several methodological manuals and guides have been developed and published.

Since 2018 the approach to training of trainers has been changed shifting the focus to introducing one of DVV International’s major toolkits in Armenia, i.e. Curriculum globALE (CG).

In 2018 – 2019 DVV International Armenia country office engaged international experts who developed and conducted

a one-week intensive training course for adult educators based on the Curriculum globALE. Taking into consideration the effectiveness and quality of the program, in 2020 the course was adapted and translated into Armenian, digitized and made available for a larger target group as a 12-week hybrid training course titled “Basics of Adult Learning and Education: Training Methodology”. This course combines self-study, online and classroom meeting formats, tests and development of an educational program. Its main content focuses on ALE international context, learning theories, methods of non-formal teaching for adults, group dynamics, assessment and feedback, and other topics.

In this online – offline hybrid format the training course was first conducted in 2021 for 14 experienced trainers. In 2022 the training was implemented for young university faculty interested in new teaching methods and approaches. It was fully conducted by local trainers with guidance and mentorship of international trainers. Since 2022, “Digital Learning in Adult Education” module of Curriculum globALE is also available in Armenia. It was offered to the training participants of 2018, 2019 and 2021 as a pilot module.



Curriculum globALE (CG) is a qualification standard for adult educators worldwide. It was developed jointly by the German Institute for Adult Education, Leibniz-Center for Lifelong Learning (DIE) and DVV International. In cooperation with the UNESCO Institute for Lifelong Learning (UIL), the first version of this standard was updated on May 26, 2021, and was introduced as a resource and tool officially endorsed by UNESCO.



to sum up since 2018

111

participants have attended the program in its various formats;

overall,
24 days of
face-to-face

and
33 online
sessions have been conducted;

8

experts, of which 2 from Belarus and 6 from Armenia, have been involved as trainers.

30

video materials,

of which 9 in Armenian and 21 with subtitles in Armenian have been created;

about
500
pages

of educational resources have been translated from English and Russian into Armenian;

Courses Implemented through the Adult Education Centers

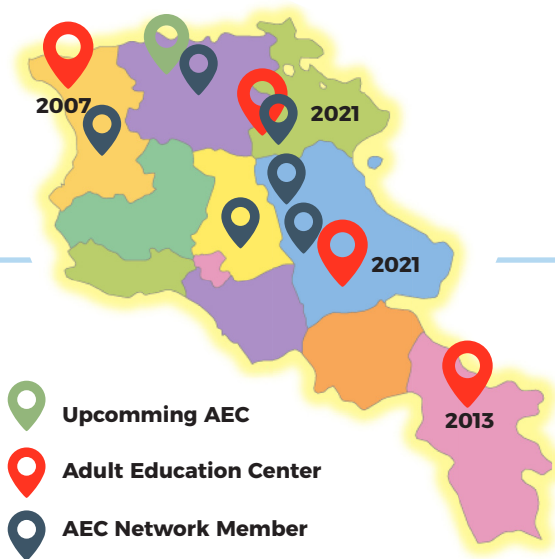
In 2002 – 2007 DVV International Armenia implemented vocational education courses mainly in collaboration with secondary vocational education institutions (colleges). Most of the training courses were for farmers, but some courses were also offered in relation to textile industry, folk arts, cooking, design, computer literacy etc.

Since 2007 DVV International’s support to adult education offers for beneficiaries has shifted to a more institutional setting, i.e. providing sustainable funding for organizing trainings and various initiatives for adult beneficiaries through collaboration with Adult Education Centers.

During the past 15 years, 5 Adult Education Centers have been supported by DVV International Armenia, including “Khachmeruk” Educational Consulting Center Foundation (Shirak region), Sisian Adult Education Center foundation (Syunik region), Ijevan

Adult Education Center¹¹ and Dilijan Community Center (Tavush region), and Martuni Women Community Council NGO (Gegharkunik region). Currently, DVV International Armenia supports 4 Adult Education Centers, as well as collaborates with 6 more organizations involved in ALE provision (“Sevan” Youth Club NGO, Improve Our Village NGO, “Alvan Tsaghik” social-educational center NGO, Green Lane NGO, Gavar State University, Children of Armenia Fund (COAF)). In 2020 these 10 organizations have established a non-formal network of ALE providers supported by DVV International Armenia to exchange experiences, mobilize resources, invest into capacity building and other initiatives in support of high quality and relevance of their ALE efforts.

In parallel to hundreds of trainings for development of vocational skills required by the job market, Adult Education Centers have implemented numerous other activities including discussions, public hearings, community initiatives thus promoting civic participation and community involvement among AECs’ beneficiaries and community residents.



¹¹ | Ijevan Adult Education Center was established in the framework of the EU-funded “Poverty reduction through active adult learning: project in Tavush Marz (PROACTIVE)” (2009-2011), then it was supported by DVV International for another 3 years with the funds from the German Ministry of Economic Cooperation and Development. After that, it was transferred to the co-founding institutions.

Partner Adult Education Centers

Partner Adult Education Centers	Total Beneficiaries to Date	Main Directions of Courses
<p>KHACHMERUK Educational Consulting Center Foundation 2007-2022</p> 	2700	<ul style="list-style-type: none"> • Computer literacy • Cosmetology, nail art, hairdressing • Soft skills such as financial and media literacy • Cake baking and decoration, cooking, baking • Sewing • Papier mache
<p>Sisian Adult Education Center Foundation 2013-2022</p> 	1200	<ul style="list-style-type: none"> • Foreign languages • Sewing • Computer literacy • Accounting • Beekeeping • Hairdressing • Soft skills such as media literacy • Puppetry • Healthy lifestyle
<p>“Dilijan Community Center” NGO 2020-2022</p> 	550	<ul style="list-style-type: none"> • Business planning • Computer literacy • Career orientation • Foreign languages • Handicraft • Communication and marketing • Videography / photography
<p>“Martuni Women Community Council” NGO 2020-2022</p>  <p data-bbox="250 1928 532 1951">ՄԱՐՏՈՒՆԻ ԿԱՄԱՆԳ ԿԱՄԱՅՆՔՆԵՅԻՆ ԽՈՐՀԱՆՈՒԿԻ ԿԿ</p>	400	<ul style="list-style-type: none"> • Computer literacy • Training of kindergarten teachers/ school teachers' assistants • Nail art • Foreign languages • Basics of programming • Communication skills • Entrepreneurship • Handicraft



12 | Sisian Adult Education Center is the only center established by DVV International that implements only projects for education of adults. The other AECs are experienced CSOs in different fields to whom DVV International Armenia delegates adult education programs

Sisian Adult Education Center¹²

In 2012, DVV International Armenia announced an open call for establishing a new adult education center in municipalities of Armenia's southern regions. The program presented by the municipality of Sisian city (Syunik region) was recognized as the best and in 2013 a memorandum was signed between DVV International and Sisian Municipality to establish the Sisian AEC. This became the first step of a successful cooperation which developed into a strong partnership during the next 10 years. In 2013 Sisian municipality gave Sisian AEC a facility for free of charge use, which was then renovated and equipped by DVV Armenia's financial support. Since 2014, the Center provides services aimed at development of Sisian residents' personal and professional competencies and skills.

In 2014-2022, Sisian AEC provided courses in more than 20 different directions. Over 1200 beneficiaries took part in these courses. Computer literacy and English language courses are the most demanded in the community. The courses are very affordable for the community since they are supported by DVV International Armenia, while beneficiaries contribute an annual membership fee of only 8000 AMD¹³ (less than 20 Euros) for accessing all courses offered by the AEC. This policy helps the Center to facilitate the residents' access to ALE and to sustain the participation rates during the whole year. The AEC cooperates with different local partners (such as employment center, partners and employers) working towards the improvement of the relevance of VET to labor market demand in Sisian. The center also implements local democracy, good governance, public administration, and community development projects funded by the U.S.¹⁴ Embassy, the EU, etc.

13 | Armenian dram

14 | United States

Community Development & Civic Participation

Various campaigns, festivals, public events are an essential component of the DVV International Armenia’s work. They open up an important opportunity to use adult learning and education as a tool for civic participation, intergenerational exchange of knowledge and experience, awareness of global developments by targeting larger groups of population.

Some of the most memorable examples are presented below.

Adult Education Weeks

From 2003 to 2010 “Adult Education Week” events were organized annually. The first event series, organized in 2003, was called “Adult Education Days in Armenia” and was a joint initiative of DVV International Armenia and a number of experts of the field. In the subsequent years, the “Adult Education Weeks” were organized jointly with the “Adult Education and Lifelong Learning” NGO in cooperation with many local and international institutions / organizations (RA Ministry of Education, Science, Culture and Sports, State Employment Agency of the Republic of Armenia, European Development Fund,

“Adult Education for Sustainable Development Goals” campaign (March - November, 2021)

In 2021, DVV International Armenia country office, in cooperation with the Ministry of Education, Science, Culture and Sports, implemented “Adult Education for Sustainable Development Goals” campaign.

The Campaign aimed at raising awareness on UN Sustainable Development Goals (SDG) among Armenian youth and adults, as well as bringing to the forefront of public attention those issues related to the SDGs in Armenia that could be resolved through adult education.

For that purpose, several events and initiatives were implemented between June and November, 2021, such as:

- SDG forums in the cities of Yerevan, Kapan and Sevan
- Research projects on SDG issues in Armenia conducted by individual researchers
- SDG focused community initiative grants to the DVV International supported regional Adult Education Centers.

15 | United States Agency for International Development

USAID¹⁵, UNESCO, British Council, Global Developments Fund, a number of museums, etc.). Each year “Adult Education Weeks” had a specific focus.

To illustrate, over the years they have prioritized such areas as discussions on Adult Learning and Education policy issues, promotion of intercultural dialogue, developing museums as a lifelong learning environment, organizing masterclasses for adults and others. The geography of events was also large, covering many cities of Armenia. Thousands of people participated in the events.

The first forum took place in June 30 in Yerevan and aimed at introducing SDGs and sharing existing research and best practice in Armenia and globally. Individual researchers, experts, DVV International supported Adult Education Centers' representatives attended the forum. After the first forum, the interested researchers were invited to submit research proposals on an SDG-related topic. Eleven proposals out of submitted 29 were selected for implementation and young researchers started their work with mentorship from experts. The results of their studies were presented at "SDG Stop in Sevan", another forum that took place on November 27 in the city of Sevan. Eight youth groups representing NGOs, universities and rural communities of different regions participated in the forum. During the day, the young people learned about the UN SDGs from different perspectives, got acquainted with the results of the research studies and came up with project ideas aimed at contributing to the sustainable development goals. In parallel to these studies and events, community initiatives were organized and held in 4 communities that addressed or highlighted a specific SDG aspect in Armenia, including:

- Provision of universal access to safe, inclusive and accessible, green and public spaces (SDG 11,7)
- Increasing the number of youth and adults who have relevant skills for employment, decent jobs and entrepreneurship (SDG 4.4)
- Reducing the proportion of youth not in employment, education or training (SDG 8.6) etc.

Community Festivals

Since 2020, supporting community festivals has also been one of the priorities of the DVV International Armenia. Such festivals provide an opportunity to preserve and popularize community culture and values, as well as contribute to the intergenerational exchange of knowledge and experience. In cooperation with the Adult Education Centers, members of the Non-formal adult education network and other partner NGOs, several festivals have already been established, some of which aspire to become traditional.



16 | Arishta is a traditional Armenian homemade pasta



Arishta¹⁶ festival

location: Kotayk region, Bjni village
by: Improve our village NGO



Pumpkin festival

location: Tavush region, Hovq community
by: Green Lane NGO

17 | Chechil is a traditional Armenian brined string cheese popular in Shirak region.



Chechil Cheese¹⁷ Festival

location: Shirak region, Gyumri city
by: “Khachmeruk” educational consulting center foundation



Career Fair

location: Syunig region, Sisian city
by: Sisian Adult Education Center



Arpi Days

location: Shirak region, Arpi community and Gyumri city
by: “Khachmeruk” educational consulting center foundation
“Alvan tsaghik” social-educational center



Update festival

(Within Sevan International Music Festival)
location: Gegharkunik region
by: “Sevan” youth club NGO

FUN SARD Online Festival

In August 2020, because of COVID-19 pandemic, a one-week long online idea generation festival was organized within the “EU4Culture: Stronger Communities and Initiatives” project. The online festival was named “FUN SARD” to underline its creative and innovative approach.

The participants were the representatives of the target regions’ CSOs (around 100 people) who were invited to form working groups and come up with innovative ideas of outdoor events and festivals in the three target regions of the project (Shirak, Kotayk, Gegharkunik). Different online platforms (zoom, facebook, e-mail communication) were used for organising the event. The festival consisted of several sessions including idea generation in groups, idea presentations, a webinar, concerts, performances, and even closing ceremony.

Ideas for eight outdoor events were elaborated and submitted to the professional jury, of which three, one per region, were selected for implementation.



Regional, Sector Specific, Additional Programs

DVV International Armenia regularly implements projects of regional scope in conjunction with other DWVI countries. In addition, funding from other sources (such as the European Union or German Federal Foreign Office) allows to diversify the scope of activities. Through implementation of such additional projects different aspects of adult education were introduced in Armenia, including:

- museum education,
- prison education,
- media literacy of vulnerable adults,
- school teachers' professional capacities,
- oral history as a method of confronting the historical past,
- social integration of displaced people, etc.

Below we highlight some of these activities.



Museum Education

Museum education related projects have been included in DVV International Armenia's portfolio since its inception in 2002 and focused on developing Armenia's museums as spaces and mediums of adult learning and education. The work with museums has included introduction of educational programs at museums, equipping them with digital technologies, modernization of exhibitions, as well as trainings and capacity building measures for museums' staff (more than 700 employees).

In 2009, the regional project A-MUSE-ALL (Beyond Boredom, Dust and Decay - Museums as Lifelong Learning Spaces for Intercultural Dialogue) was implemented with the financial support of the European Union. The project activities and interventions included needs assessment of museums, provision of equipment, trainings for museums' staff including a study visit to Germany, as well as several educational events.

To institutionalize its work with the museums and to strengthen the focus on educational programs for the adults, in October 2014 DVV International Armenia established the Museum Education Center in collaboration with co-founders, the Armenian Association of Museum Workers and Friends and Aram Khachaturian Museum. In the next five years the Center focused on building capacity for implementation of adult education programs in museums.

Within the project "EU4Culture: Stronger Communities and Initiatives" implemented in 2018 - 2021, collaboration

with museums continued. In particular, multimedia exhibitions were created in the Gallery of Mariam and Yeranuhi Aslamazyan Sisters, Museum of History of the Armenians of Cilicia, Martuni branch of the RA National Gallery, Mher Mkrtchyan Museum and Orbeli Brothers' House-Museum which have increased the educational significance of the museum exhibits.

Regional Projects

DVV International is present in more than 30 countries of the world. Countries' work is being coordinated according to regional subgroups. The Armenia country office, jointly with Georgia, Bosnia and Herzegovina and Kosovo country offices, operates under the coordination of the Caucasus and Southeast Europe regional office.

At the regional level, DVV International encourages cooperation and experience exchange among partner countries through joint projects, regular meetings and other activities. During the past 20 years, a number of regional projects were implemented, including "Active for Education in Prison" (Belarus, Moldova, Ukraine, Armenia) and "History Competitions in Armenia, Belarus, Georgia, Moldova and Ukraine 3.0" projects.

Regular regional academies with a specific thematic focus are also organized. Armenia hosted three such regional academies and one international camp:

- Gender Academy, Aghveran, Armenia, 16 - 22 September, 2013

- Autumn Academy “Active Citizenship: how to design and implement training courses for adults to increase civic participation”, Dilijan, 26-30 October, 2016
- History Bridges network workshop, “Cultural heritage of absent/deported people(s)”, Tsapatagh, May 26-27, 2017
- History camp “Stronghold of Friendship and Happiness? - Uncovering Soviet Propaganda”, Yerevan, 25 – 28 October, 2022

Armenian-Turkish Reconciliation Projects

In 2009-2016 DVV International and partners implemented a series of Armenian-Turkish reconciliation projects through funding support by the German Federal Ministry of Foreign Affairs. These projects aimed at building bridges between the peoples of Armenia and Turkey through adult education, exchange visits, journalism, oral history, literature and art.

The first project, “Speaking to One Another: Adult Education and Oral History Contributing to Armenian-Turkish Reconciliation” was implemented in three different phases from 2009 to 2013. DVV International and its partners “Hazarashen” Armenian Center for Ethnological Studies (Armenia), Armenian Actors Union (Armenia) and Anadolu Kultur (Turkey) organized several youth camps for students enabling them to con-

duct oral history interviews, design and implement small scale projects, and enhance their creative skills through writing, photography and performance. The project travelled with an exhibition in Armenia, Turkey, Georgia, Cyprus, Berlin and Paris reaching out to wider audiences in respective countries and Diasporas.

Acting Together (2015-2016) was implemented by DVV International and its partners “Hazarashen” Armenian Center for Ethnological Studies (Armenia), and Tarih Vakfi (History Foundation, Turkey). The project was designed as an overland trip from Istanbul to Yerevan, following some of deportation routes in Turkey (historically also known as Western Armenia), from where the participants should travel to Armenia visiting Gyumri, villages in the Aragatsotn province, Etchmiadzin and Yerevan. Unfortunately, the start of armed conflict between the Turkish army and the PKK¹⁸ and IS¹⁹ terrorism created challenges for travelling safely through Turkey as planned, therefore only the Armenian part of the journey happened.

18 | Kurdistan Workers' Party

19 | Islamic State

In the framework of the projects a number of books and other resources were created. (see the full list in the Annex 2).

The full list of regional and additional programs is included in Annex 1.



4. Over 60,000 beneficiaries

During the 20 years of the DVV International country office's presence in Armenia more than 60,000 beneficiaries have been directly or indirectly involved in the implemented programs and activities, including:

over

7,000

training participants

through courses provided by AECs

around

1,300

ALE professionals'

capacity and competencies strengthened

around

51,700

beneficiaries

involved in community events, discussions, seminars, various educational initiatives

Beneficiary Success Stories



Angela Nazaryan is a teacher of biology by education. She studied at the Vanadzor State University and worked at HayPost office. Having learned about the **Dilijan Community Center** from social media platforms she attended several of the Center's handicraft courses thus combining her job with a hobby.

Considering her own profession very important, but not that modern, she tried to discover new career paths for herself by enrolling in the Center-offered course on professional orientation. Living in Dilijan and realizing the increasing demand for the service industry in the community, she also took a course on services. Within the course, she developed soft skills, improved knowledge of English and Russian. The course has provided an opportunity to express herself, try and overcome new challenges.

Right after the course, Angela got a job in hospitality and service, putting in practice what she had learned through these experiences. She was promoted over time and her salary grew.

She believes that the acquired knowledge and skills will serve her for a long time in different ways. Now she constantly encourages her friends and relatives to attend courses offered by the Center.



Arpine Pahlevanyan studied at the General Medicine department of the Gyumri State Medical College, but soon enough she realized that this profession was not for her and she would never work as a nurse. After graduation she got married, had two children and raised them. Child rearing and caring for her family took all her time, but during all those years she always thought about getting a new profession.

Arpine learned about **“Khachmeruk” educational consulting center foundation** from a friend who had attended a nail art course. Her friend had later moved to Moscow, succeeded considerably in her profession there, and citing her achievements, urged Arpine to visit the center and take one of the courses.

Arpine came to the center, learned about the ongoing professional training courses, participated in several trial classes. At the first nail art course she realized that it was something she could do and enjoy, that she would like to learn the profession and work as a manicurist. However, she decided to give herself a little more time to make sure she was on the right track and ready for change. Meanwhile, she tried to acquire all necessary tools and materials and started the training being confident that right after the course she would get a job.

“I took my first steps working at home. Initially, my customers were my relatives and friends, then strangers started coming; in Gyumri the word-of-mouth advertising works really well. My business is now going well, I have opened a small shop of professional materials and equipment. Based on what I have learned at the center, I help buyers with advice, trying to give back a small part of what I have received. I have big plans; there is a small building in our backyard, that we are going to renovate, so I can open my own beauty salon. My work has given me more independence and self-confidence, and the fact that I can work and somehow help my family makes me happy,” – says Arpine.

5. Over 50 Resources

Throughout the past 20 years, DVV International Armenia has consistently emphasized the importance of evidence-based policies and high-quality resources for capacity building. To this end, researches and surveys in the field of adult learning and education were conducted, guidelines, manuals (both digital and printed) were developed and disseminated, articles translated, books printed, etc. Created resources are grouped in the following main categories²⁰:

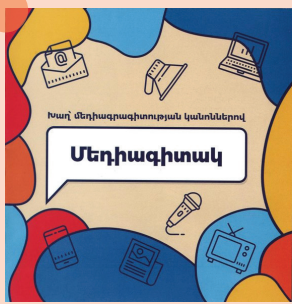
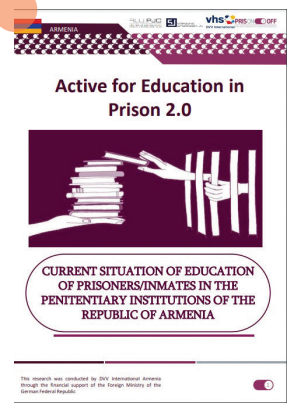
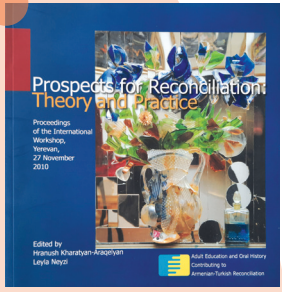
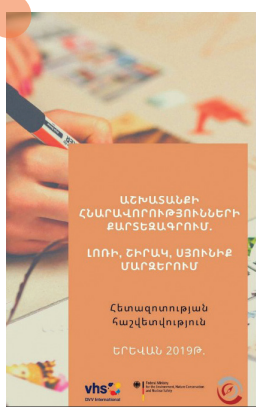
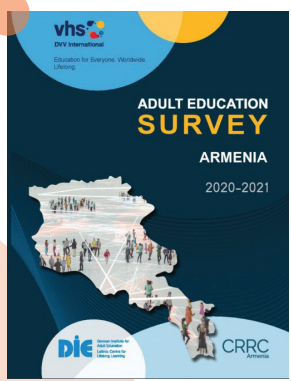
Research and studies

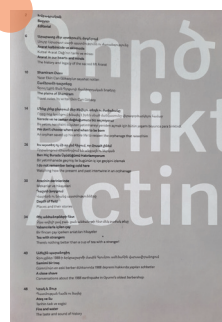
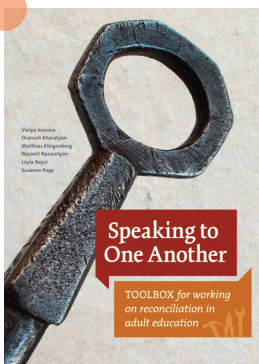
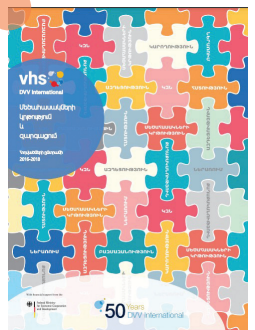
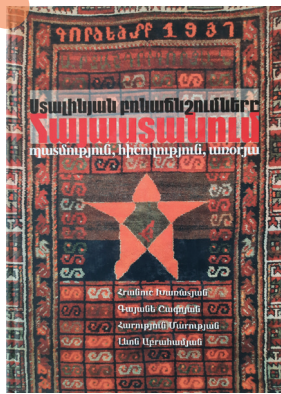
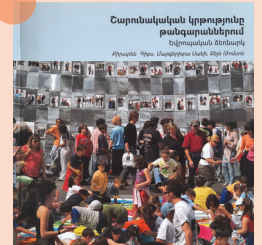
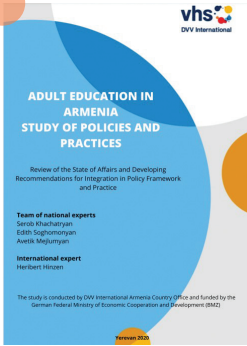
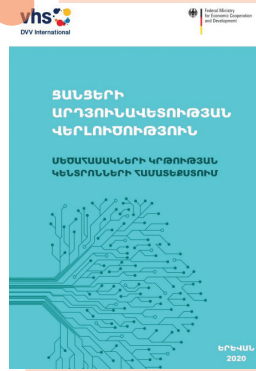
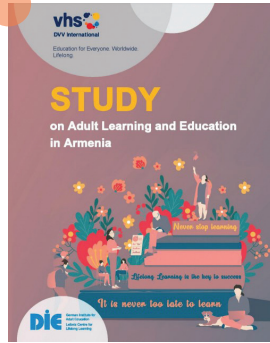
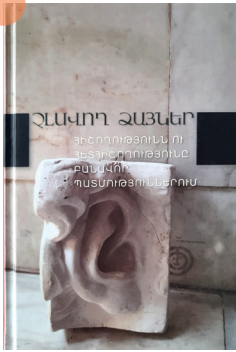
Books, articles, manuals, etc.

Video films and animations

Multimedia

²⁰ | The full list is presented in the Annex 2.





6. Implementers

These remarkable results and achievements of the last 20 years would be impossible without those people and organizations that supported DVV International Armenia by offering their professionalism, dedication, and partnership. Our projects and programs, courses and events, researches and publications are made possible through:

Our Experts
around
100
experts

Our Staff
over
20 employees
in **20** years

Our Partners
more than
150
institutions

Annexes 3 and 4 provide name by name lists of all those people and institutions / organizations hand in hand with whom we have made this 20-year journey toward the development of adult learning and education in Armenia.



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Active poll

42

How was your day? :)

Informative 30 Interesting 9 Great 4

ძალიან საინტერესო და ნაყოფიერი


great

Super!

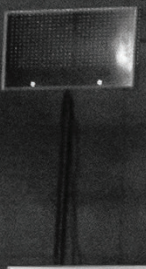
Interesting and productive, thanks a lot

It was very informative. thank you very much

we are **ale**



International Conference
ADULT LEARNING AND EDUCATION in the South Caucasus: the milestones
Tbilisi, Georgia
2022



7. Annexes

Annex 1: Additional Projects Implemented During the Past 20 Years

Project	Years of Implementation	Number of Beneficiaries	Donor Budget
Media literacy for the disadvantaged in society 2.0	2022	250	AA 89,935 Euro
Promoting Empowerment and Community Enhancement of Displaced and Local Population in Armenia and Georgia” (PEACE)	2022	90	GIZ 50,002 Euro
Media literacy for the disadvantaged in society 1.0	2021	508	AA 79,929 Euro
History Competitions in Armenia, Belarus, Georgia, Moldova and Ukraine 3.0	2021-2022	282	AA 55,990 Euro
Active for Education in Prison (2.0)	2020	201	AA 29,220 Euro
Active for Education in Prison (1.0)	2018	270	AA 21,910 Euro
EU4Culture: Stronger Communities and Initiatives	2018-2021	1436	EU 547,026 Euro

Project Citizen: Promoting approaches of modern civic education at Armenian middle and high schools	2016	390	AA 82,900 Euro
Armenia Total(itar)is: Understanding Stalinism and Its Consequences for Armenia	2012- 2017	12	BMZ 160,250 Euro
Adult Education and Oral History Contributing to Armenian-Turkish Reconciliation 1. Speaking to One Another 2. Acting Together	2009- 2016		AA 461,850 Euro
Adult Education Contributing to the Integration of Refugees from Syria in Armenia	2014- 2015	500	BMZ 35,400 Euro
A MUSE-ALL: Beyond Boredom, Dust and Decay-Museums as Life Long Learning Spaces for Intercultural Dialogue	2009- 2011	100	EU 235,250 Euro
Poverty Reduction through Active Adult Learning-Pilot Project in Tavush Marz (PROACTIVE)	2009- 2011	602	EU 266,000 EUR

Annex 2: Resources²¹

²¹ | Some of the publications are also available online.



Researches, Studies, Surveys

“Media literacy needs assessment among vulnerable population in Armenia” research, 2021

Expert assessment of the RA Supplementary and Continuing Education strategy and action plan (2013-2017) implementation and development of a further action plan, 2021

Adult Education Survey, Armenia 2020-2021

Study on Adult Learning and Education in Armenia, 2021

“Adult Education as a post-crisis approach and tool” guidelines for organisations implementing non formal adult educational programs, 2021

“The current situation of the education of people serving sentences in RA prisons”, research, 2020

Research on Adult Education Policies and Practices, 2020

Analysis of network effectiveness in the context of adult education centers, 2020

“Mapping labor market opportunities” research, 2019

“Problems of providing education (including professional) to prisoners in the RA penal system” research, 2018

Books, Articles, Manuals, Other

Learning, Creating & Innovating for Community Based Culture & Tourism (EU4Culture: Stronger Communities and Initiatives project), 2021

“Parenting skills” training manual, 2021

“Mediagitak” game, 2021

Manifesto for Adult Learning in the 21st century: The Power and Joy of Learning (translation into Armenian)

Youth and Adult Education in the Agenda 2030, 2019 (translation into Armenian)

Museum Pedagogy, 2019

Adult Education and Development. Selected articles, 2019 (translation into Armenian)

“One thousand and one songs” collection of lyrical songs /2 volumes, 2018, 2019

Training Guidelines within the “EU4Culture. Stronger Communities and Initiatives” project, 2018

Asset Based Community Development methodology. Practical manual, 2018

Wall on the Armenian – Turkish border, 2018

Adult Learning and Education in Armenia. Collection of educational materials, 2018

Games for Adult Learning and Education, 2018

“Unheard voices: memory and post-memory in oral histories” collection of articles, 2018

Acting Together Road Magazine, 2017

Speaking to One Another: toolbox for working on reconciliation in adult education, 2016

Museum Education, 2016

Supplementary and Continuing Education, 2015

Stalin repressions in Armenia. History, memory, daily life, 2015

“Lifelong learning module in Armenia”, 2014

Moush, sweet Moush: mapping memories from Armenia and Turkey, 2013

Preventive Conservations in Museums, 2012

“Training of Trainers” module, 2011

Adult Education and Lifelong Learning Association’s Journal 2009 – 2011

Armenian voices of Istanbul, 2011

Prospects for Reconciliation: Theory and Practice, 2010

Speaking to One Another. Personal memories of the past in Armenia and Turkey, 2010

Lifelong learning in Museums: A European handbook 2007 (translation into Armenian)

22 | Project videos are available at DVV International Armenia's YouTube channel:



Videos Project films²²

- DVV International in Armenia. 20 years, 2022 (animation film)
- Adult education in Armenia. Survey summary, 2021 (animation film)
- "SDG Stop in Sevan": youth forum, 2021
- Museum as multimedia journey, 2021
- Kotayk: Tastes, Colours, Adventures, 2021
- Taking the Unknown Trails, Retaking the Known Routes, 2021
- #SARD - Online Festival of Innovative, Creative Ideas, 2021
- DVV International Armenia: 15 years anniversary, 2017
- "Beginnings" documentary film, 2010

23 | All video lectures can be found at Boon TV's website:



Series of videos on "Education for Everyone, Worldwide" in cooperation with Boon TV, 2015 - 2016²³

- TED as an adult education platform.** Kristine Sargsyan
- Free body, independent country.** Karen Hakobyan
- Museum – Citizen.** Marine Haroyan
- Theatre as a modern means of education.** Shoghakat Mlke-Galstyan
- Folk High Schools.** Lusine Kharatyan
- The role of education in the formation of a citizen.** Karine Gyadukyan
- Education in museums.** Alvard Grigoryan
- Factors affecting adult education in Armenia.** Ester Hakobyan
- Participatory governance.** Karen Hovhannisyan
- Forms of implementing adult education.** Tatev Margaryan
- Political and economic foundations of formation of adult education.** Nvard Manasyan
- Theoretical basis of adult education.** Serob Khachatryan
- Adult education and lifelong learning.** Edit Soghomonyan
- Adult education in the Soviet and independent Armenia.** Gayane Ghukasyan
- The potential of non-formal adult education.** Areg Tadevosyan
- Mentorship.** Hasmik Sahakyan
- Project-based learning.** Alexander Shagafyan
- Who is considered adult?** Varujan Avanesyan
- Recognition of preliminary results of non-formal and informal education.** Aram Avagyan

Multimedia Exhibitions in Five Museums

Created within “EU4Culture: Stronger Communities and Initiatives” project

Gallery of Mariam and Yeranuhi Aslamazyan Sisters

Museum of History of the Armenians of Cilicia

Martuni branch of the RA National Gallery

Mher Mkrtychyan Museum

Orbeli Brothers’ House - Museum

Annex 3: DVV International Armenia Country Office Staff 2002-2022

Current staff by position

Ester Hakobyan	Country office director
Armine Dadayan	Deputy director, financial manager
Misha Tadevosyan	Project coordinator
Tatevik Asryan	Project coordinator
Arevik Harutyunyan	Project coordinator
Alla Gevorgyan	Project / administrative assistant
Liana Stepanyan	Accountant
Diana Hakobyan	Accountant
Serob Badalyan	Driver

People who have been part of the 20-year history of DVV International Armenia:

- | | |
|------------------------------|----------------------------------|
| 1 Anahit Minasyan | 7 Hrachyan Rubinyan |
| 2 Anna Malkhasyan | 8 Hasmik Ginovyan |
| 3 Anna Poghosyan | 9 Lusine Kharatyan |
| 4 Anna Zargaryan | 10 Nazareth Nazarethyan |
| 5 Ashot Barseghyan | 11 Varujan Avanesyan |
| 6 Avetis Keshishyan | |

Annex 4: Partner entities

International Institutions: donors and partners

German Federal Ministry for Economic Cooperation and Development

German Federal Ministry of Foreign Affairs

Embassy of the Federal Republic of Germany in Armenia

Delegation of the European Union to Armenia

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

European Association for the Education of Adults (EAEA)

UNESCO Institute for Lifelong Learning (UIL)

German Institute for Adult Education (DIE)

International Network of Penitentiary Education in the Eastern Partnership and Central Asia

State Institutions

RA Ministry of Education, Science, Culture and Sports

National Training Fund

National Center for Education Development and Innovation (NCEDI) Foundation

RA Ministry of Justice

Legal Education and Rehabilitation Programs' Implementation Center State Non-Profit Organization (SNPO)

Gegharqunik marzpetaran

Kotayk marzpetaran

Shirak marzpetaran

Sisian Municipality

State Employment Agency

Members of Non- Formal Network of Adult Education Centers

Adult Education centers	Network members
Dilijan Community Center NGO	“Alvan Tsaghik” social – educational center NGO
KHACHMERUK educational consulting center foundation	“Children of Armenia” charitable fund (COAF)
Martuni Women Community Council NGO	Gavar State University
Sisian Adult Education Center Foundation	Green Lane NGO
	Improve our village NGO
	“Sevan” youth club NGO

Project/Program Partners

Adult Education and Lifelong Learning NGO
“Aleppo” compatriotic charitable NGO
Armenian Actors Union
Armenian Center for Democratic Education-CIVITAS NGO
Armenian Center for Ethnological Studies “Hazarashen” NGO
Armenian Lifelong Learning League
Association of Museum Workers and Friends NGO
Chamber of Commerce and Industry of Tavush Marz
Institute of Archaeology and Ethnography NAS RA
Körber-Stiftung (EUSTORY network)
Media Initiatives Center
MIHR social-cultural organization
Museum Education Center
National Library of Armenia
Public Journalism Club
Scientific-Educational Center for National Development
Social Justice NGO

Museums

Aksel Bakunts House-Museum

Aram Khachaturian House-Museum

Avetiq Isahakyan House-Museum (Yerevan)

Avetiq Isahakyan House-Museum (Gyumri)

Cafesjyan Art Center

Gallery of Mariam and Yeranuhi Aslamazyan Sisters

Geghakunik Museum of Local Lore

Geological Museum after H. Karapetyan

Gyumri Museum of National Architecture and Urban Life

Hovhannes Toumanian House-Museum

Hovhannes Shiraz House-Museum

Komitas Museum – Institute

Martiros Sarian House-Museum

Martuni branch of the RA National Galley

Mher Mkrtchyan Museum

Museum of History of the Armenians of Cilicia

Museum of Literature and Art after Yeghishe Charents

Museum of Printing of the RA National Library

Museum of Russian Art

Orbeli Brothers' House-Museum

RA National Gallery

Sergey Merkurov House-Museum

Sergey Parajanov Museum

Stepan Shahumyan House-Museum

Stepan Zoryan House-Museum

Vanadzor Museum of Fine Arts

Educational Institutions

Cooperation with 6 universities:

Armenian National Agrarian University

Armenian State Pedagogical University after Khachatur Abovyan

American University of Armenia

Brussov State University

Gavar State University

Yerevan State University

as well as with 11 secondary vocational education institutions (colleges) and 70 public schools.

24 | The organizations listed here received subgrants within projects funded by the European Union and the German Federal Foreign Office.

Subgrantees²⁴

Amasia Civil Society Development Center NGO

“Aravot” charitable NGO

Association of Young Journalists NGO

“Blejan” environmental, social, business support NGO

City Research Center NGO

Charentsavan youth, student NGO

Children’s Assistance Fund

“Cross of Armenian Unity” charitable cultural NGO

Effective Governance and Community Development NGO

“Geghareg” educational - cultural youth NGO

Green Leaf NGO

Gyumri Travel Club NGO

Human Dignity and Peace NGO

Human Rights Power NGO

Improve our village NGO

Likiu Yerkir NGO

“Meghvik” children and youth NGO

“Miasin” for Economic Development NGO

Regional Development and Research Center NGO

Tourism Research and Development Center NGO

Other partners

"Aleppo" compatriotic charitable NGO

AM Partners Consulting company LLC

Aren Mehrabyan foundation

Article 3 club

"Astghik" Association of Parents of Disabled Children NGO

BSC Business Support Center

Center for Educational Research and Consulting

Civic Initiative for Education

CRRC-Armenia foundation

"Dyson" LLC

"Family of light" social NGO

Goethe-Zentrum

Havat NGO

Ijevan Adult Education Center

International Accountancy Training Center educational fund

"KANA" psychological and development center

Kessab Patriotic Union

Khoran Ard intellectual center

National Centre for Aesthetics

Relysoft LLC

Shirak Patriarchal Diocese of the Armenian Apostolic Church

Sparkassenstiftung

VISTAA Plus LLC

Women in War NGO

Yeremyan Academy